An Important Message from
Jennifer Toth, Deputy Director of Transportation

Details About ADOT's Driving Safety Home Pledge

It's been 30 days since I announced the start of Driving Safety Home, our effort to reduce the number of people injured and killed in preventable transportation related incidents on our public roads. Your response has been terrific and I appreciate your enthusiasm and thoughtful suggestions for improving safety statewide.

Today, I'm asking all employees to take action by signing the Driving Safety Home pledge. By taking this pledge, you agree to keep safety "top of mind" and set a positive example for your family, friends and others. It is a step that demonstrates your individual commitment to this lifesaving effort. Just think of the positive impact we can have if each of us commits to making safety a priority.

After you print and sign your pledge, be sure to post it where you'll see it frequently. None of us can be reminded too often about the importance of protecting our own lives, the lives of our loved ones, and the lives of others. Also, please provide a copy of your signed pledge to your manager or supervisor. At the end of the year, we'll draw names from the pool of employees who signed the pledge and recognize the winners. We'll also have special recognition for the non-metro Org with the highest percentage of signed pledges. Of course the most important reward is in knowing that you're consciously taking a positive step to help reduce preventable incidents on our roads and highways.

On the heels of the Super Bowl, I thought it fitting to borrow a phrase from the Vince Lombardi handbook. Speaking of individual commitment to a group effort, Lombardi said "…it makes a team work, a company work, a society work and a civilization work."

I appreciate all that you and this organization does, and continues to do, in our effort to reduce preventable transportation-related incidents on our roads and highways.

Thank you,